



TILBURG SAFELY TO SCHOOL

Our aim is that children can go to and come from school in a safe and pleasant way. This isn't yet the case everywhere. Road safety around primary schools remains a very important issue, and in order to prevent accidents, the Municipality is working together with the primary schools to improve the situation.

This flyer gives an overview of the activities that the Municipality of Tilburg is offering in order to, together with you, improve road safety around your school. If you are interested in one of these activities, please contact Inez Rastovac at the Municipality of Tilburg via inez.rastovac@tilburg.nl or 06-41663423.



Participate in the Brabant Road Safety Label: Go for gold!



It's possible for primary schools to be awarded the Brabant Road Safety Label (BVL). This label is given as proof of active efforts to

improve road safety at and around your school. You begin with Bronze, indicating that you have met the basic conditions. Together with you, we then aim to go for gold! This will mean that all schools in Tilburg have achieved road-safety excellence!

Schools that take part in this scheme receive a grant sum of €10 per pupil for organizing all

kinds of activities that promote road safety. The programme makes sure that primary school pupils are aware at a young age of all the dangers involved in traffic. Children and parents understand what is involved in safe traffic behaviour.

To date 24 of the 65 primary schools in Tilburg have been awarded the label. Will your school be next? BVL schools not only receive a grant but also work together and get support from both the Province of North Brabant and the Municipality of Tilburg. All activities offered by the Municipality of Tilburg in this brochure contribute to gaining the BVL (www.bvlbrabant.nl)

From the start of the school year to the Christmas holidays

Safely to School



The aim of this package is to make parents aware of their traffic behaviour. City Management staff visit the class and have discussions with children about unsafe traffic behaviour. Afterwards, the staff, together with the children, hand

out red and green cards for good and bad parking behaviour or traffic behaviour. Following on from this, strict supervision takes place at intervals throughout the year. Another area of focus is the campaign 'School has started again'. And you receive the digital poster "Tilburg cycles to school".

This poster can be used in your newsletter, website and social media. If you have not previously participated in 'Safely to School' the Municipality will donate ten safety vests to you.

October to February

The bike doctor / ANWB bicycle lights campaign

The ANWB (Royal Dutch Touring Club) has put together a toolbox with various materials and tools for ensuring good lights for your bike. A school can use the toolbox to organize its own campaign. Schools engage a bicycle mechanic who carries out a bike maintenance check

at school. Fietsforum Tilburg can help find a bicycle mechanic and can provide support for this activity. The Municipality will supply inspection cards, OK stickers, gadgets and a teaching pack on the bicycle lights campaign. This activity is suitable for children in classes 1 to 8.



October to
February

The Fluorescent Fest (only for BVL schools)

Various activities raise the awareness of parents and children with regard to visibility in traffic. The schools decide for themselves whether they carry out the project for a day, a few days or over a week, and in which month. Schools can order materials such as reflecting click

armbands, reflecting key fobs, rucksacks, wheel spoke reflectors, etc. The costs of this are paid for through the BVL budget. The Fluorescent Fest (Fluorfest) can be combined with the ANWB bicycle lights campaign. This activity is suitable for children in classes 1 to 8.



March

Traffic skills: the digital traffic quiz

In March the traffic quiz created by Veilig Verkeer Nederland (VVN/Dutch Traffic Safety Association) is held. All Tilburg primary schools can take part in this quiz. A maximum of six winners from each participating school go on the final where the schools battle for the title: Best Traffic Class in Tilburg. The final takes

place at a festive location in Tilburg and the winning school receives a great prize to take home. This activity is suitable for children in classes 7 and 8. The Municipality pays the costs of participation.



April to
June

Traffic Snake

The game 'The Traffic Snake' (Verkeers-slang) is played throughout a school week and is supported by a script, teaching materials, and a website. The school determines for itself how a Traffic theme week is realized. During the week the children should come to school as far as possible on foot, by bike, by carpooling or by public transport. By using these traffic-safe and environmentally friendly types of travel the children earn stickers and these are collected on the big Traffic Snake banner. If the children have collected enough stickers by the end of the week, the school gets a reward.

The Traffic Snake is an ideal way of encouraging and motivating children to walk or cycle to school. Playing The

Traffic Snake has a visible result: fewer parents drive their children to school. The Traffic Snake not only makes a contribution to better road safety but also to a cleaner environment and to health. This activity is suitable for all groups. The Municipality pays the costs of participation.



Throughout
the school
year

Room for improvement!

How can you deal with the space around you to make it more pleasant or safer? How do you create your own traffic-safe school environment? Children investigate their school surroundings and think of how they can draw attention to road

safety or safe places to play in a fun way. And they can engage in dialogue about this with parents and/or local residents. Possibilities are considered together with the Municipality. This activity is suitable for children in classes 4 to 8.

Throughout
the school
year

School inspection

See the school surroundings through the eyes of children!

Parents, the school, children and the Municipality can together help to ensure safe school surroundings. Together we walk through the immediate surroundings of the school and children hand out tips and tops (red and green thumbs). Following on from this, the Municipality and the school together organize a workshop in which all participants can discuss the issue and together see what could be done differently in the areas of



infrastructure or behaviour. This activity is only for schools that participate in the BVL. Please respond in good time because only a limited number of places are available for this activity. This activity is suitable for children in classes 5 to 8.

Throughout
the school
year

Blind Spot project (VVN)



The renewed Blind Spot (Dodehoek) lesson provided by VVN (Dutch Traffic Safety Association) teaches children knowledge,

skills, and motivations. The aim of the lesson is to increase knowledge and awareness and to change behaviour. The Blind Spot is an interactive, contemporary lesson that comprises 4 lesson phases with a follow-up that involves a home project and a practical section. During the practical section, the children themselves take a seat in the driver's cab of a lorry. In this way, they experience for themselves what the blind spot actually involves. This activity is suitable for children in classes 7 and 8.

Throughout
the school
year

“Don’t phone on your bike” (VVN)

Schools can receive the VVN ‘Don’t phone on your bike’ (Op de fiets, even niets) teaching pack. This pack is intended for upper secondary school classes. In challenging traffic lessons, pupils get to grips with the issue of distraction

by mobile phones on bicycles. The teaching pack comprises 3 modules: keep a logbook, hold a discussion on the basis of propositions and create a campaign flag. The Municipality pays the costs of participation.



Throughout
the school
year

WegWijsVR

WegWijsVR is a type of virtual-reality traffic training, with proven effectiveness, that prepares children for independent participation in traffic. WegWijsVR presents the learning material in a game-like environment in which pupils find fun and challenging. Since the learning environment is virtual, pupils can gain the necessary practical experience in a safe way. This includes learning to anticipate unexpected traffic situations and carrying out practical actions. And what’s even more fun: one’s own school surroundings are recreated in WegWijsVR!

WegWijsVR is in line with the VVN traffic methods and the Traffic continuous learning pathway and is suitable for classes 5 to 8. The teaching pack functions on a laptop, tablet or desktop (Windows). It is also possible to practice with an Oculus GO VR headset. WegWijsVR is a product of Interpolis.

The WegWijsVR teaching pack comprises:

- Separate practice modules, making it easy to tailor the teaching material to the personal learning needs of the pupils.
- An online platform with additional teaching material.
- An online dashboard for teachers to monitor the results and progress of individual pupils, the class and the school.

Pupils can also practice at home with WegWijsVR. Thanks to insight into the individual scores of pupils, parents can be given tips on issues to which they can devote extra attention with their child or children.



In samenwerking met

Interpolis. Glashelder

Gemeente Tilburg
mei 2019
19.224



VEILIGVERKEER



THE CIVITAS INITIATIVE
IS CO-FINANCED BY THE
EUROPEAN UNION