



Metamorphosis – child-friendly neighbourhoods



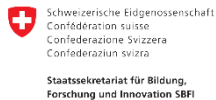
METAMORPHOSIS



Contracting authority



Implementation of project Zurich, Work Package Leader overall project



Funding



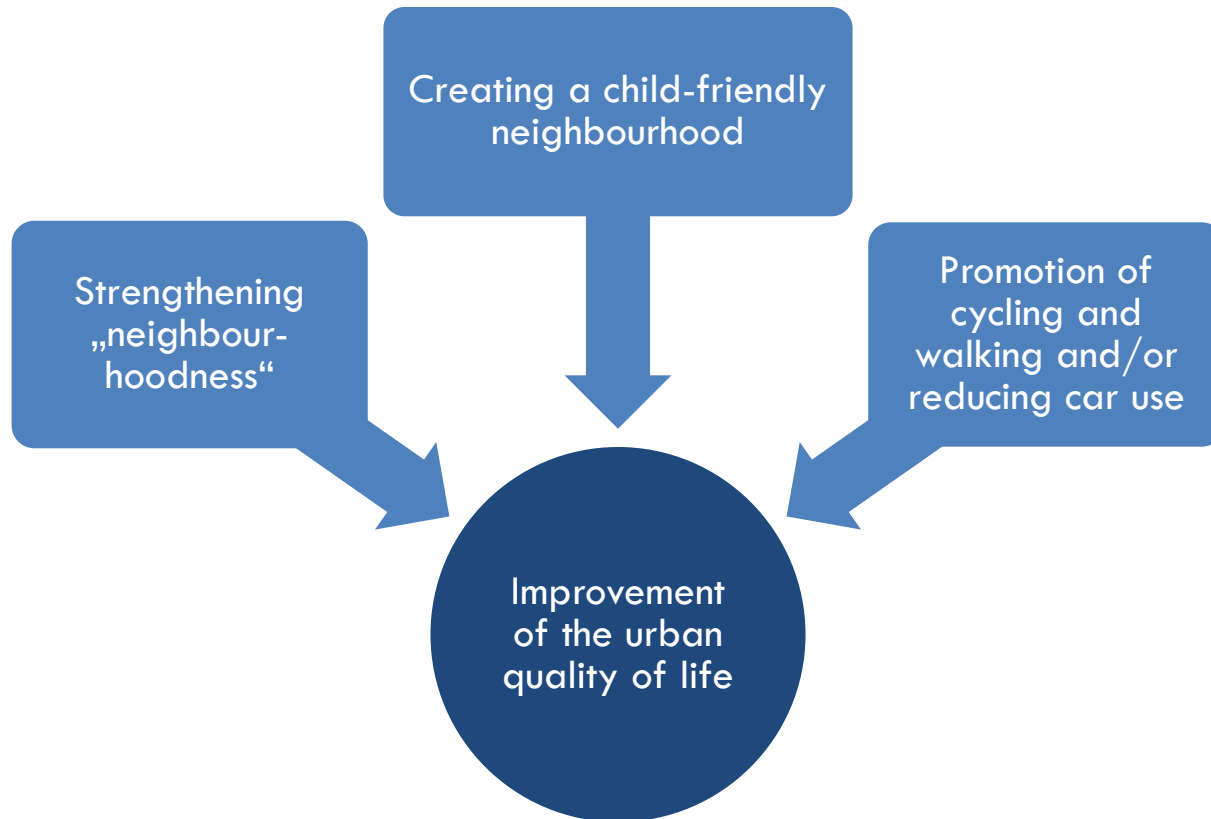
Support and accompaniment in the project Zurich, agreement with synergo

Cities, universities, and institutes involved:

Munich (GER), Southampton (UK), Graz (AT), Tilburg (NL), Merano (I), Alba Iulia (ROU), Zurich (CH)

Uni Dresden (GER), Uni Southampton (UK), FGM, Graz (AT), Lendwirbel (AT), NHTV, Breda (NL), Ökoinstitut, Bozen (I), synergo, Zurich (CH)

Goals



2 settlements in 2 neighbourhoods

Settlement „Bändli“, Grünau



Building cooperative BEP

Settlement „Tiefenbrunnen“, Seefeld



Real estate management city of Zurich

Measure 1

Neighbourhood analysis

Description

- Children are experts in their neighbourhood. On a tour they show which places they like and which they don't. For the latter, the children develop ideas on how they can be improved.
- The children present their ideas to the city administration. The city administration examines which wishes can be implemented and gives the children prompt feedback.

Results Zurich

- Setting up an encounter zone, painting a pedestrian tunnel, a new pedestrian crossing.

Success factors

- Expectation management towards the children (duration of the process, possibilities). Willingness of the city to respond to wishes.
- Adapt the program according to the age of the children.
- Advertisement is key to have enough participants. Work with local associations, or involve a school.



Measure 2

Tunnel painting

Description

- The neighbourhood analysis (see measure 1) showed that many children perceive the "Altenhofstrasse" tunnel on the way to school as eerie. The children wanted a brighter and more colourful tunnel.
- The city renewed the lighting and had the tunnel primed. The children painted the tunnel under the guidance of a street artist.

Results Zurich

- In a preparatory workshop the children developed their subjects. At the painting workshop they painted the tunnel as a colourful underwater world.

Success factors

- Clarify the costs carefully with a specialist (painter) and make sure the tunnel is maintained in the long run
- Find a talented artist who is used to work with children and who knows what equipment is needed
- Enough helpers to support the children.



Measure 3

School project weeks

Description

- Within a school project week, middle school children are sensitised to the topic of mobility and public space.
- The programme includes a neighbourhood analysis, the transformation of a parking spot (see measure 4), a bicycle repair workshop and a public transport parcours.

Results Zurich

- Based on the existing “Mobilität erleben” programme, project weeks were carried out in four classes.

Success factors

- Motivated teachers and sufficient staff to support the children in the sometimes demanding modules.
- Make sure to have the support of the school management as they have a big impact on what is possible and what not
- Existing programme as a basis available to all schools in the city (until 2019).



Measure 4

Transformation of a parking spot

Description

- During the school project week (see measure 3), children are sensitised to the topic of public space.
- With the temporary transformation of a public parking spot, the amount of space cars take up is being questioned.

Results Zurich

- The children develop the design idea, build a bar and make the decorations and posters.
- One afternoon a public parking spot is occupied and the parents are entertained.

Success factors

- Use recycling material for the handicraft works – i.e. make a deal with the department of waste disposal to provide material.
- Have a solution on how the construction can be continued to use after the project ends – e.g. as a snack stall in the school.
- Make sure to have enough skilled staff as the construction work can be quite challenging.



Measure 5

Neighbourhood treasure map

Description

- At a workshop, children determine their favourite places in the neighbourhood, photograph a small detail of them and tell why it is a favourite place.
- These photos are the playing cards; they have to be assigned to the right place on the map.

Results Zurich

- The game "Quartierschatzkarte" was produced for two neighbourhoods and can be ordered for free from the city.
- The game is intended to encourage inhabitants to spend more time in the neighbourhood and discover it from a new perspective – on foot.

Success factors

- Involve the community center, youth groups or a school to make sure to have enough participants.
- It is worth it to invest some money in a professional graphic designer.
- Define the distribution channels for the game, e.g. the community center or the office for new residents.



Measure 6

Bike repair workshop

Description

- Children and adults learn to repair their bicycles themselves.
- A bicycle mechanic (from the neighbourhood) gives tips and tricks on site and supports the participants with the repairs.

Results Zurich

- The workshop was held in two settlements, in spring, in anticipation of the cycling season.
- Low-threshold measure with potentially great impact, because broken bicycles are often left standing.

Success factors

- Find a good mechanic, who is spontaneous and open to change the program based on specific requests of the inhabitants.
- Make it a „happening“: combine it with a brunch or a bicycle race.
- As a precondition, inhabitants or school kids have to own a bicycle, otherwise demand will be low.



Measure 7

Bicycle course for women

Description

- For adults it is a big challenge to learn to ride a bike. In cooperation with the community centre, women from the neighbourhood can be specifically addressed.

Results Zurich

- A course was held with relatively few participants. For a better result, several consecutive courses would have to be held.

Success factors

- Collaborate with a community center or a local association to make sure to have enough participants (it needs a trusted person who organise it, because many are afraid of cycling).
- Find a suitable provider for the bike course.
- Have enough suitable bikes ready (not too big, so feet can touch the ground) and make sure to have a quiet, secure and discreet space to practice.



Measure 8

Improvement of a public square

Description

- Initiated by the neighbourhood analysis with children, it was decided to upgrade the public space in the neighbourhood.

Results Zurich

- In a participatory process with the neighbourhood population, the temporary project "ErzählMahl" was developed.
- The focus is on meeting in the old „village square“ and eating together. A large barbecue, a long table and a mud kitchen for children will be set up.

Success factors

- Designing the participation process so that wishes from all population groups can be incorporated (e.g. also from kindergarten children).
- Finding suitable contractors for the conception and implementation.



Measure 9

Temporary street closures

Description

- A road is closed to motorized traffic for one day to celebrate a party.

Results Zurich

- Three street closures with different activities: a streetsoccer tournament, a street café, a mobility course, a furniture workshop, chalk painting, tape art, a concert...
- People from the whole neighbourhood took part, the children used the new free space for games.

Success factors

- Make sure to have enough volunteers because depending on the program it can be quite work-intensive.
- Start early to get the permit for the street closure.
- Offer a child-friendly attraction, e.g. a street soccer pitch or a make-up-stand for kids. Also decoration makes a big difference for the atmosphere.



Measure 10

Mobility share point

Description

- In two housing estates with approx. 400 inhabitants each, a rental station with an e-bike and an e-cargo bike was set up. The rental was free of charge, users must reserve their bikes in advance.

Results Zurich

- In a settlement the rental station worked well, the two bicycles were used regularly. The bicycles were hardly used in the other settlement, possibly due to the location of the share point and due to language barriers.

Success factors

- Find a dedicated team from the settlement who will take responsibility for the bikes (rental and repairs). It is important to have enough financial resources to also deal with repair works.
- Find an easily accessible space for the bikes, if possible clearly visible. Set up a simple reservation and rental system.
- Make sure that the inhabitants know about the offer - communication is key.



Attachement

Fact Sheets

For all the implementations there are fact sheets, with more informations.

Englische Version: <http://www.metamorphosis-project.eu/sites/default/files/downloads/Fact%20Sheets%20Zurich.pdf>

Deutsche Version: <http://synergo.ch/de/projekte/metamorphosis>